

BROOKLYN GRANGE

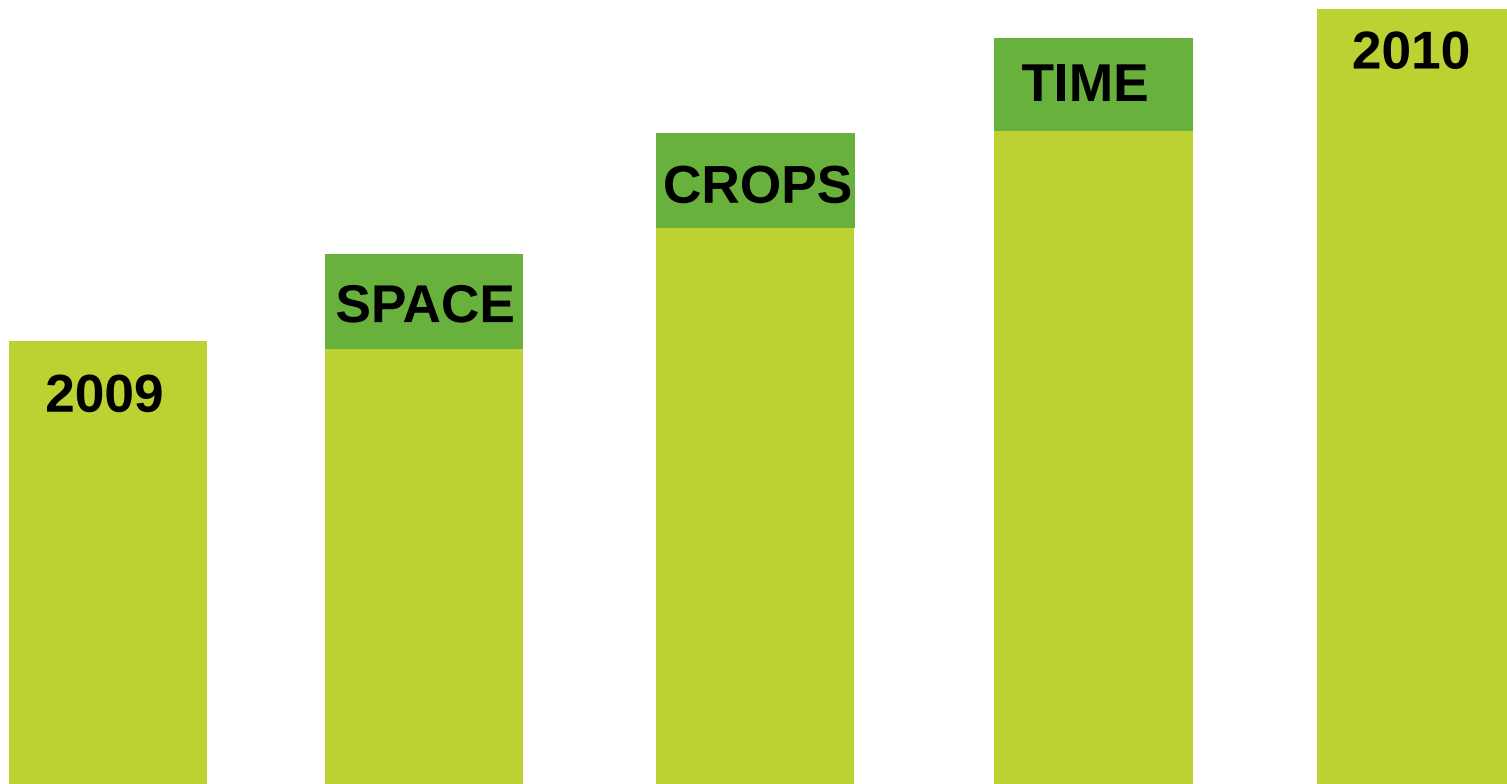
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2009



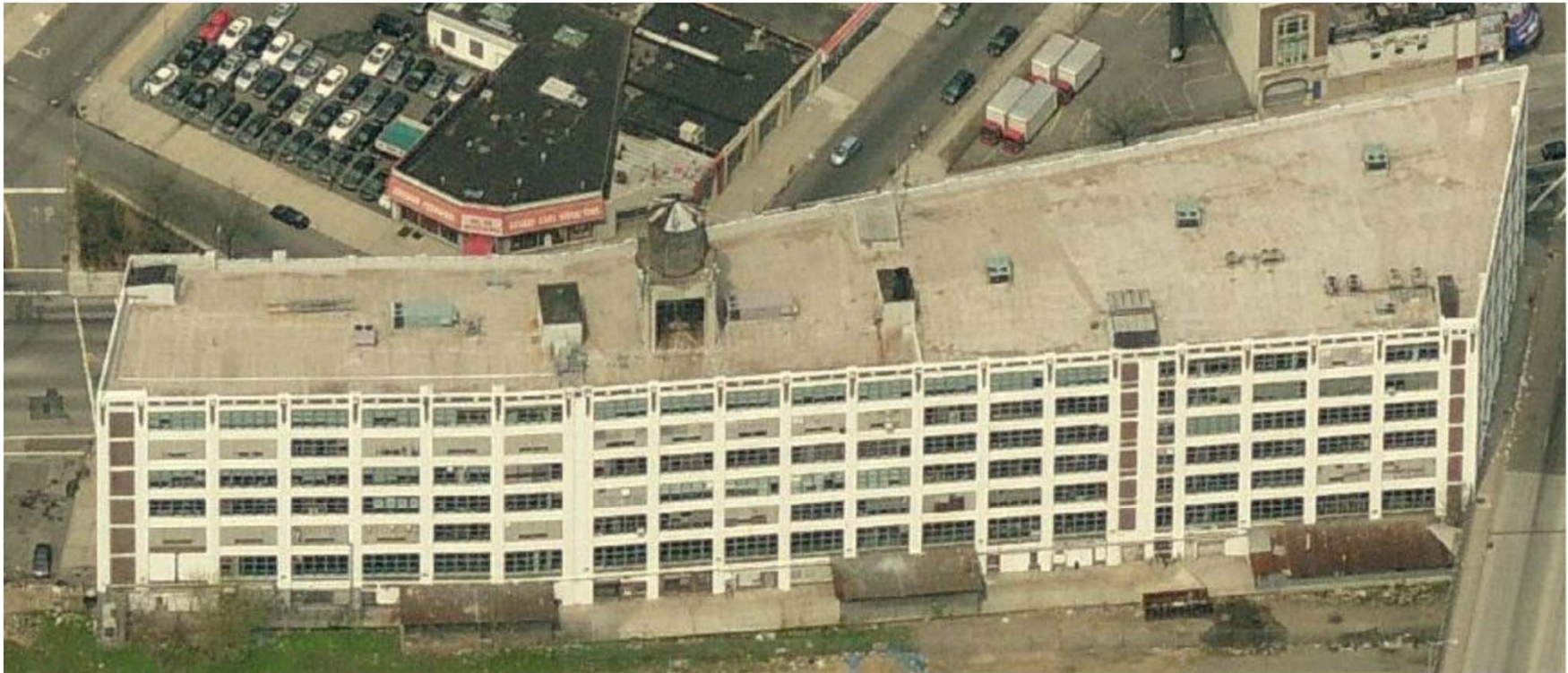
KEY METRIC: \$/SF







2010 – 1st Farm



LOANS

5-YR NOTES



CROWD SOURCING



EVENTS



EQUITY



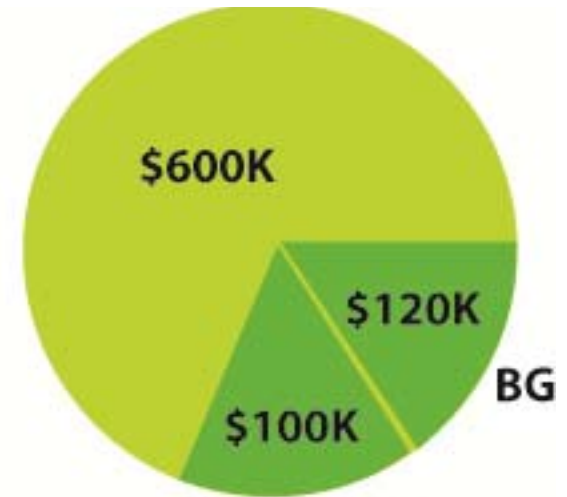


2012 – 2nd Farm



+

NYC DEPARTMENT OF
ENVIRONMENTAL PROTECTION (DEP)



LANDLORD







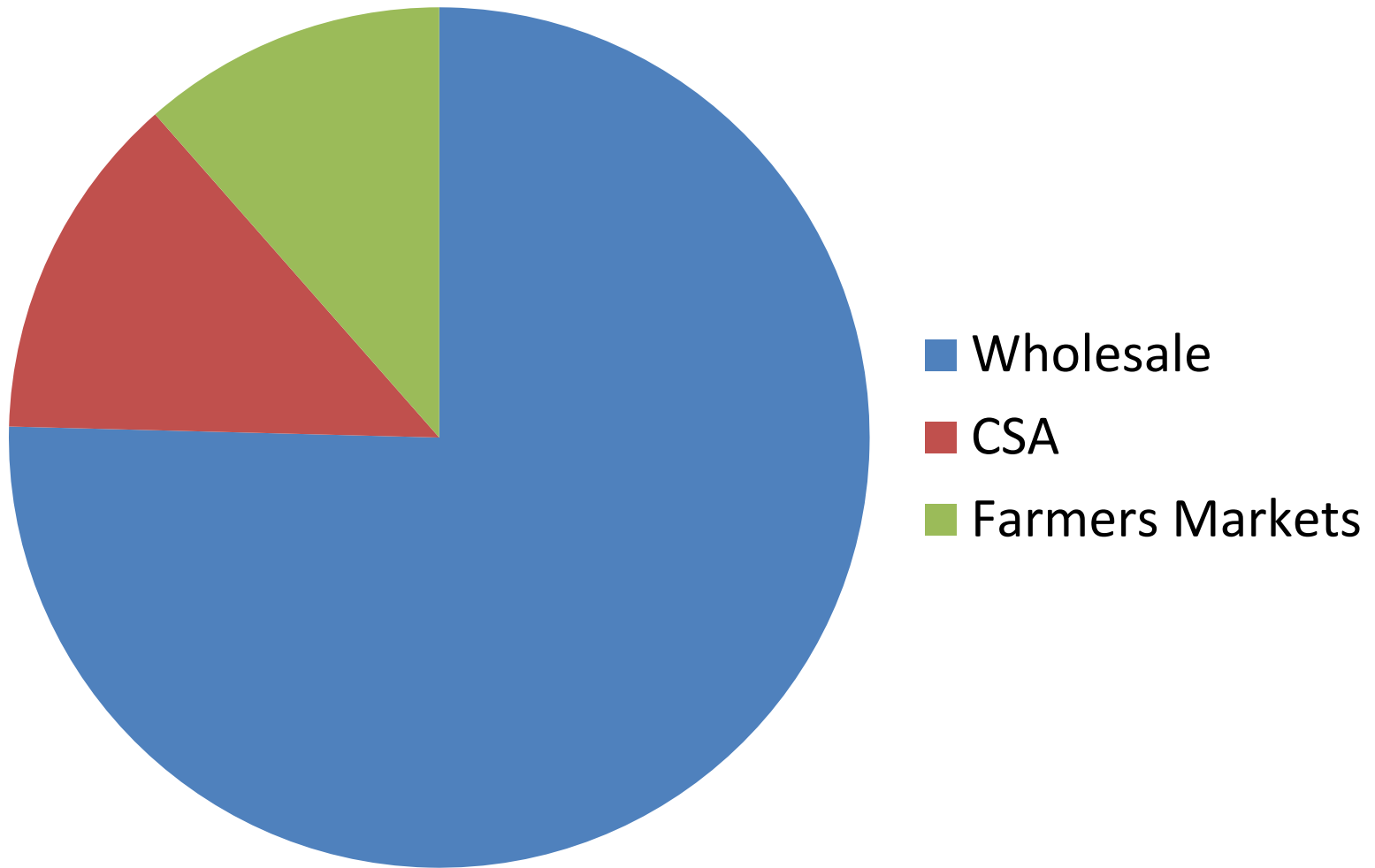








Sales Channels



NEW YORK CITY 5 MILE RADIUS (8 KM)











SWEET
PEPPER
\$4 / 16

B9
5/20/20
12/10
1:10 HOT
SHISITO
PEPPERS
\$4

Jalapeños
\$3 / Box

Crop Yield Excerpt (2013)



Vegetable	Total Sales	Planted Area (sf)	Gross \$ / sf
Greens Mix	\$ 73,774	13,313	\$ 6.25
Arugula	\$ 29,249	2,273	\$ 7.75
Tomatoes (Red)	\$ 5,212	1,094	\$ 4.76
Tomatoes (Heirloom)	\$ 8,880	3,130	\$ 2.84
Tomatoes (Cherry)	\$ 9,686	2,327	\$ 4.16
Peppers	\$ 15,125	2,634	\$ 5.74



Chickens







Composting







THANK YOU
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