



**UNITED STATES
DEPARTMENT OF AGRICULTURE**
Office of the Secretary
Washington, D.C. 20250

NATIONAL FARMERS MARKET WEEK ACROSS THE NATION
August 2 – 8, 2026

By the Secretary of Agriculture of the United States of America

A PROCLAMATION

WHEREAS America's farmers, ranchers, and producers work tirelessly to feed, fuel, and clothe our Nation, and farmers markets provide a direct connection between those who grow our food and the families they serve;

WHEREAS farmers markets strengthen rural America by creating new market opportunities for agricultural producers, supporting family farms and ranches, and keeping more food dollars in local communities;

WHEREAS farmers markets give Americans greater access to fresh, nutritious, high-quality food grown by hardworking producers right here in the United States, while strengthening the connection between consumers and those who produce their food;

WHEREAS farmers markets celebrate the ingenuity, abundance, entrepreneurial spirit, and enduring traditions of American agriculture while preserving an important part of our Nation's rural heritage;

WHEREAS supporting farmers markets advances President Donald J. Trump's Farmers First vision by expanding economic opportunities for producers while advancing the Make America Healthy Again agenda by connecting American families with fresh, American-grown food;

WHEREAS as America celebrates the 250th anniversary of our Nation's founding, farmers markets remind us that agriculture has been at the heart of our country's strength, prosperity, and independence since its earliest days;

WHEREAS National Farmers Market Week recognizes the essential role farmers markets play in strengthening local economies, supporting American agriculture, and encouraging consumers to invest in the farmers and ranchers who feed our Nation;

NOW, THEREFORE, I, Brooke Rollins, Secretary of Agriculture, do hereby proclaim August 2–8, 2026, as National Farmers Market Week. I call upon the American people to celebrate National Farmers Market Week by visiting their local farmers markets, meeting the farmers and ranchers who produce our food, supporting American agriculture, and recognizing the vital role farmers markets play in strengthening rural communities, expanding economic opportunity, and preserving the agricultural traditions that have sustained our Nation for nearly 250 years.

IN WITNESS WHEREOF, I have hereunto set my hand this 2nd day of August 2026, the two-hundred and fifty first year of the Independence of the United States of America.

Brooke L. Rollins
Secretary
U.S. Department of Agriculture